

Career Strategists IAS

Helpline -: 011-49324938, 9990606400

Add -: B-1/44 Sector 18 Rohini Delhi 110089

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1. PV Sindhu joins wellness brand Hoop as investor and brand ambassador

Olympic medalist and veteran badminton player PV Sindhu has taken a significant step into the business world by announcing her joining Gurugram-based wellness brand "Hoop" as an investor and brand ambassador. The announcement is a new milestone in Sindhu's career, reflecting her growing entrepreneurship and interest in brand building beyond the badminton court.



2. National Fish Farmers Day 2024 I

Every year on July 10, National Fish Farmers Day is celebrated in India to honor and support the work of fish farmers, fishermen and other stakeholders associated with fisheries. The day serves as a platform to recognize their efforts, which play a vital role in ensuring a sustainable and successful fisheries industry. This industry plays an important role in the Indian economy and food security.



3. Appointment of Rajat Sharma as Chairman of NBDA I India TV Chairman and Editor-in-Chief Rajat Sharma has been elected as the President of the News Broadcasters and Digital Association (NBDA), the largest body of news channels. This important decision was announced at the board meeting of NBDA on July 9, 2024. NBDA is the largest organization of news broadcasters in India, representing the most influential news networks in the country.



4. World Population Day 2024 I

World Population Day is celebrated every year on July 11 to raise awareness about global population issues. Established by the United Nations in 1989, it commemorates the day in 1987 when the world's population reached 5 billion, drawing the attention of experts such as Dr. K.C.





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5. Adani Group announced as primary sponsor for Indian team at 2024 Paris Olympics

Goutam Adani, Chairman, Adani Group has announced that the Group will be the primary sponsor for the Indian team at the upcoming 2024 Paris Olympics. This partnership marks an important milestone in the collaboration between the Indian sports community and the private sector, aimed at enhancing support for athletes competing at the highest level.



6. Jasprit Bumrah and Mandhana were awarded the ICC Player of the Month Awards.

The International Cricket Council announced the best cricketers of the month of June and gave the Player of the Month award to Indian bowler Jasprit Bumrah and opener Smriti Mandhana. Through this announcement, India has created history as for the first time two players from the same country have won this award in the same month.



7. Om Birla to lead Indian delegation at BRICS **Parliamentary Forum**

Lok Sabha Speaker Om Birla will lead the Indian parliamentary delegation at the 10th BRICS Parliamentary Forum to be held in St. Petersburg, Russia. The main theme of this forum will be 'Role of Parliaments in Strengthening Multilateralism for Equitable Global Development and Security'.



8. Sanath Jayasuriya appointed interim head coach of Sri Lanka men's national cricket team replacing Chris Silverwood

Former Sri Lanka captain Sanath Jayasuriya has been appointed interim head coach of the Sri Lanka cricket team. His appointment was confirmed on Monday and has also been accepted by Sri Lanka Cricket. The decision comes after the resignation of Chris Silverwood from the post of head coach of the team in the T20 World Cup 2024.





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1. Who has been appointed as the Principal Advisor for India's National Tuberculosis Elimination Programme on a pro bono basis?

B - Soumya Swaminathan A - Harsh Vardhan

D - N.K. Arora C - Randeep Guleria

The Government of India has appointed Dr. Soumya Swaminathan, former Chief Scientist of the World Health Organization (WHO), as the **Principal Advisor of the National Tuberculosis Elimination** Programme. Under this programme, she has been entrusted with the task of reviewing and improving the course of action important for policy direction and outcomes, as well as providing guidance in research strategy.



2. Who will lead the Indian Parliamentary delegation to the 10th BRICS Parliamentary Forum in St. Petersburg, Russia?

A - Harivansh **B - Shambhu Sharan Patel** C - Om Birla D - Utpal Kumar Singh

Lok Sabha Speaker Om Birla will lead the Indian Parliamentary delegation to attend the 10th BRICS Parliamentary Forum to be held in St. Petersburg, Russia. The main theme of the Forum will be 'Role of Parliaments in Strengthening Multilateralism for Equitable Global **Development and Security'.**



3. Who from Tata Sons has joined the board of directors of US India Strategic and Partnership Forum (USISPF)?

A - Mukesh Aghi B - Ajay Singh Chauhan

C - Surya Kant **D** - Vineet Chand Maurya

The US-India Strategic Partnership Forum (USISPF) has inducted Survakant, a senior advisor at Tata Sons Private Limited, to its board of directors. Suryakant's 40 years of experience includes leading various key initiatives that strengthen the relationship between the US and India.



4. Which company has been named as the principal sponsor for Team **India at Paris Olympics 2024?**

A - Tata Group **B** - Reliance Industries

C - Infosys D - Adani Group

Gautam Adani has announced that his group will be the principal sponsor of the Indian contingent at the 2024 Paris Olympics. The aim of this partnership is to provide high-level players with support and provide them a better medium to compete in the Olympics. He has launched the #DeshkaGeetAtOlympics campaign, which aims to highlight the dedication and national pride of Indian players.





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5. Which of the following CAPFs has launched the "Grow with the Trees" tree plantation drive?

A - Indo-Tibetan Border Police (ITBP)

B - Border Security Force (BSF)

C - Central Reserve Police Force (CRPF)

D - Sashastra Seema Bal (SSB)

Border Security Force (BSF) in collaboration with State Bank of India (SBI) has organised a "Grow with the Trees" tree plantation drive in Srinagar. The main objective of this drive is to increase greenery in the environment and spread awareness about the importance of tree plantation. BSF officers, jawans, SBI officials and school children



payticapased in Heme of World Population Day 2024?

A - Sustainable Future for All

B - Leave No One Behind, Count **Everyone**

C - Empowering Population Growth

D - Global Population and Health

World Population Day is celebrated every year on 11 July. This day was established in 1989, when the United Nations Development Programme decided to organize it. The main objective of this day is to raise awareness on the major issues of global population growth and suggest measures to achieve sustainability for social, economic development.



7. Name the SpaceX mission that aims to break the record of space exploration by sending astronauts to an orbital altitude of 870 miles?

A - Apollo 17

B - Gemini 11

C - Starlink

D - Polaris Dawn

The launch date of SpaceX's next important mission, 'Polaris Dawn', in which four private astronauts will go to space from the spacecraft, will not be done before July 12. The main objective of this mission is to perform a spacewalk, which no other manned mission has been able to do in the last 50 years.



8. With which country did India implement Mutual Recognition Agreement (MRA) for organic products?

A - Japan

B - South Korea

C - Taiwan D - Singapore

A historic agreement on Mutual Recognition Agreement (MRA) for organic products between India and Taiwan was signed at the meeting held on Parivartan, which was held in New Delhi on July 8, 2024. Under this agreement, India and Taiwan have resolved to promote cooperation and government certification in the trade of organic products between the two countries.







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- 2. Who will lead the Indian Parliamentary delegation to the 10th BRICS Parliamentary Forum in St. Petersburg, Russia. Om Birla
- 3. Who has joined the Board of Directors of US India Strategic and Partnership Forum (USISPF) from Tata Sons. Surya Kant
- 4. Which company has been named the principal sponsor for Team India at Paris Olympics 2024. Adani Group
- 5. Which of the following CAPFs has launched the "Grow with Trees" tree plantation drive. Border Security Force (BSF)
- 6. What is the theme of World Population Day 2024. Leave No One Behind, Count Everyone
- 7. Name the SpaceX mission that aims to break the record of space exploration by sending astronauts to an orbital altitude of 870 miles. Polaris Dawn
- 8. With which country has India signed a mutual recognition agreement for biological products (MRA) implemented. Taiwan
- 9. Which shipbuilding PSU launched GAINS 2024 scheme. Garden Reach Shipbuilders and Engineers Limited (GRSE)
- 10. Which organisation recognises the World Biosphere Reserve Network. UNESCO